

Advertising Specifications

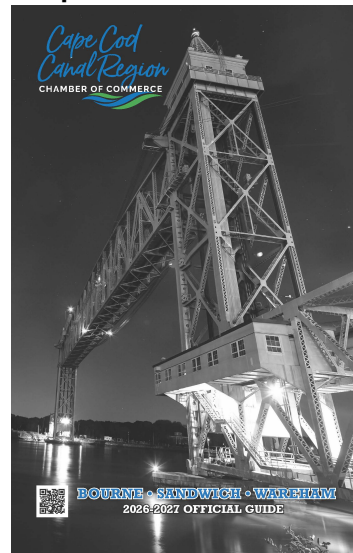


Promote Your Business!

Reserve your spot today and showcase your business to the buzzards bay and surrounding community's!

Full Page 5.25" X 8.25" \$1,600
1/2 Page 4.375" X 3.625" \$1,225
1/4 Page Horizontal 4.375" X 3.624" \$775
1/4 Page Vertical 2.125" X 3.625" \$775
1/8 Page 2.125" X 1.75" \$540

Submitting Files: Email files to
Member@capecodcanalchamber.org
Deadline for Ad, **Materials January 15, 2026**
Please provide email for final proof.



All Chamber members are listed in the directory, stand out by boxing in your listing \$75.

All Ad files should be prepared as a high-resolution PDF (300 dpi). Text should be embedded or outlined. Logos: Line art must be VECTOR (Provided in illustrator or Corel files only) No JPGs and No

MS word files accepted (art cannot be extracted from MS word format).

Placement:

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. Important Note: Previous year's Preferred Position advertisers have right of first refusal for this year.

General Guidelines:

Color ads are defined as using 2 or more of the process colors (Cyan, Magenta, Yellow and Black). Special colors are not available. Any and all supplied materials are presumed to be correct and in accordance with Specifications for Web Offset Lithography (SWOP) and stated requirements. Publisher will not be held liable for printing complications which may arise due to receipt of non-conforming materials. Publisher cannot guarantee legibility of 4-color reverse type below 10 point and black & white reverse type below 6 point. If we encounter a minor problem with your ad, we will attempt to fix it and let you know what the problem was. If we cannot fix it, we will ask you to correct the problem and submit a revised file assuming our deadline permits it.

Prep Specifications:

- 150 line screen / 300 dpi.
- If at all possible, do not compress your files.
- For advertising materials supplied with request for use of Pantone Matching System inks, publisher reserves the right to convert to process match colors. Offset reproduction may not match computer generated color proofs.